

1. “Love People Around You!”

- Let people appreciate you, but not by using only good etiquette.

To obtain a strong social network, you must be a person who loves people around you.

You may have heard of two phrases: “woman chaser” and “playgirl.” They are often used for jesting. I am sometimes called a woman chaser by my friends. However, it is a perfect compliment for me.

In this world, human beings are made up of male and female. When I say to love people, I mean regardless of their gender. In my opinion, it is nonsense to categorize people as “woman chasers” or “playgirls”. Calling me a, “woman chaser” is wrong. I love all human beings, not only women but also men. Therefore, I am not satisfied with being called a woman chaser. Actually, a “woman chaser” or a “playgirl” is also loved by his or her same gender friends. For example, celebrities who are called “woman chasers” or “playgirls” actually have lots of friends of the same gender.

Loving people around you is essential for building a strong social network. When you are into a person, you may start planning to build a good relationship with that person. Then, you may start thinking about how to make that person happy, as a next step. For example, I am not interested in cars. So, if somebody tries to please me by sending me a Mercedes, I would just think something like, “huh, thank you, but I don’t need it”. However, if the same thing happens to a person who is into nice cars, it may be a different story. Thus, it is important to analyze people’s preferences. Mr. A needs X, Mr. B needs Y etc.

Knowing people’s preferences is the key to making them happy.

People may think that there exists a gift which everybody wants. But, this idea is wrong because everybody has different interests. Moreover, when you select a present to give, you’d better think of something special if you want to impress the receiver. In other words, you have to choose presents in order to make others satisfied, instead of

satisfying yourself.

I prefer to drink tea or water rather than coffee. Thus, I would be happy if somebody gives me water as a gift. But when I receive coffee from others, I always reply with a “thank you,” which is good etiquette. Thus, you should think about how you can appreciate others without relying on only good etiquette; this approach builds a strong social network.

•Consider the person’s emotion and needs

Loving people means feeling their emotions and understanding their needs. To find out the needs of others, the easiest way is to ask the question, “On what do you spend your monthly allowance?” Everyone should feel happy when they receive the thing that they always buy with their own pocket money. If a person’s hobby is driving, give him CDs so he can enjoy the music while he’s driving. If you give a bottle of beer to a person who cannot drink, they might think, “Hey dude, don’t assume that everybody loves beer like you”. However, sending or receiving a wrong gift is unavoidable at times. It is a kind of awkward to tell the truth, because the sender often becomes smug about his good intentions. In conclusion, considering people’s emotions and needs is the key to building a good social network.