

5 . “Be the King of Reaction”

- The Secret of Being a Commentator.

The power of having a social network rests in one’s ability for communication with others. Mr. Sanma Akashiya comes to my mind as a person with high communication abilities. He is able to communicate with everyone. From the viewpoint of the king of social networking, Sanma-san always has an attractive reaction that catches peoples’ hearts. For example, one of his TV programs named “Fuss of Love” (*Koi-no-Karasawagi* in Japanese) is a long-running program with a very high audience share. There is a part of the program where amateur women express their opinions about the topic at hand. With those opinions, he ingeniously responds with one thing or another and says something funny at just the right moment. Amateur women do not have the skills to make funny comments; however, Sanma-san’s reactions make the conversations with them very funny. He has the unique skill of making boring things into funny things. This is the special skill that amateur people do not have. This is what we need to learn from in order to build a good social network.

- Distinctly Express Your Emotions

Sanma-san never speaks for a long time. Thus, he is not good at long speeches, (as in with, *Rakugo*, Japanese lone story telling). However, his short sentences and phrases stimulate the atmosphere and influence peoples' emotions. Watching his TV program is a good training for improving your own communication ability. What I learned from him is to distinctly express my emotions.

People around you can understand your emotions easily by the distinct expression of your happiness, sadness, or anxiety. If people have difficulty in understanding your current state of emotions, they will tend to avoid being friends with you. Thus, a social network cannot be built because people don't gather around an emotionless person. The social person is a demonstrative person with whom people can easily react. Therefore, please try overreaction if you want to build a better social network. It is important to communicate and clearly express your emotions, whether it is happiness or sadness.